



Brand Guidelines

v.2



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Typography

Logo Colors

Keep it simple

Black:

groq®

White:

groq®

The position and registered symbol should always be present with the logo.

Color Palette

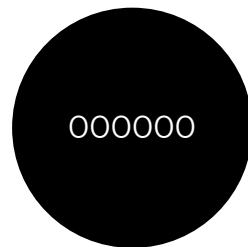
Primary:



F55036



FFFFFF



000000

PANTONE 2028
R: 245 G: 80 B: 54
C: 0 M: 84 Y: 85 K: 0
H: 8° S: 78% B: 96%
HEX: #F55036

Secondary:



CCCCCC



F3F3F3



666666

Montserrat

Montserrat is Groq's official typeface to be used in all marketing pieces, advertisement, and any other external facing collateral.

Montserrat Light

Montserrat Regular

Montserrat Medium

Montserrat Semibold



Thank You